



WORKSHOP SCHEDULE

Day-1		March 18, 2006
		Inaugural Ceremony
09:00	09:30	Arrival of Guests and Registration of Participants
09:30	09:35	Recitation from Holy Quran
09:35	09:45	Introductory Address by Mr. Shahab Khawaja, CEO SMEDA
09:45	09:55	Address by H.E. Aqeel Ahmed Al-Jassem, Secretary General ICCI
09:55	10:05	Address by Chief Guest
10:05	11:00	Tea / Coffee Break
		Session - 1
11:00	12:00	Introduction to the Entrepreneurial Perspective
12:00	13:00	Making a Cost Effective Small Business Plan
13:00	14:00	Prayers / Lunch break
		Session - 2
14:00	14:30	Exercise (Business Plan)
14:30	15:15	Legal Issues of Creating and Starting the Venture
15:15	15:45	Tea / Coffee Break
15:45	16:15	Success Story
20:00		Dinner
Day - 2		March 19, 2006
		Session - 3
09:00	10:00	Sources of Equity Financing
10:00	10:40	Managing Cash Flows
10:40	11:00	Country Paper
11:00	11:30	Tea / Coffee Break
		Session - 4
11:30	13:00	Case Studies by Experts (6-7 Papers) Success Stories with Examples (Gramen Bank, Kashf Foundation, etc.)
13:00	14:00	Prayers / Lunch Break
14:00		Tour to Industrial Zone (SMEs) Sector-wise (Textile, Garment, Leather, Fruit Preservation, Food Preservation, Confectionary Units, Incubator, and Call Center)
20:00		Dinner
Day - 3		March 20, 2006
		Session - 5
09:00	09:40	Strategic and Operational Planning
09:40	10:20	Marketing the Product
10:20	11:00	Global Marketing Strategies
11:00	11:30	Tea / Coffee Break
		Session - 6
11:30	12:10	Managing Human Resources
12:10	12:50	Effective Organizational Communication
12:50	13:15	Country Paper
13:15	14:15	Prayers / Lunch Break
14:15		Free Time
20:00		Dinner
Day - 4		March 21, 2006
		Session - 7
09:00	10:20	Country Papers
10:20	11:00	Ethics, Social Responsibility and Role of Businesswomen in Poverty Alleviation
11:00	11:30	Tea / Coffee Break
11:30	13:00	Using Computer Technology
13:00	14:00	Prayers / Lunch Break
		Session - 8
14:00	15:30	Conclusion and Evaluation of the Workshop
		Closing Ceremony
17:00	17:30	Arrival of Guests
17:30	17:35	Recitation from Holy Quran
17:35	17:45	Concluding Remarks by CEO SMEDA
17:45	18:10	Address: ICCI / BOI / EPB / E-commerce Gateway
18:10	18:25	Remarks by the Course Attendees (2)
18:25	18:35	Address by Chief Guest
18:35	18:55	Distribution of Certificates
20:00		Dinner
Departure of Guests		March 22, 2006